

Certificate in Entrepreneurship in Education

Course lead: Dr. Fariha Gull, Associate Professor, Dept. of Education

Level: beginners to intermediate

Duration: 6 weeks

Contact hours: 30

Class days: Saturday

Class duration: 3.00 hours per day

Time: 2:00 to 5.00 pm

Introduction

This program is a unique blend of education, innovation and entrepreneurship. The course aims to academic knowledge, business skills and entrepreneurial mindset to create innovative solutions for current problems of education sector. This course is best for the graduates in education and other profession who want to work in academia as academic leaders. The course is equally useful for individuals who either aspire to start a new venture in education sector or want to grow existing business.

Course features

- A 6 weeks intensive course on education for entrepreneurship
- Learning through a variety of modes for development of academic knowledge and entrepreneurial skills
- Certificate from a prestigious university
- Course pack and lifetime mentorship
- Special discount for groups
- Consultancy facility from UMT incubation-Futurizm

Learning outcomes:

The modules will revolve around three domains of education, entrepreneurship and business skills. So after the completion of the course, the participants will be able to,

1. Analyze the foundations of education
2. Use entrepreneurial skills for a new venture
3. Develop an entrepreneurial mindset necessary to start a venture
4. Generate an idea of venture and design a startup

To whom it will benefit

The course is beneficial for all the individuals who are aspiring to establish a new venture in education sector. From fresh graduates to seasoned professionals, this course will be useful for all candidates, who wants to grow in education sector as entrepreneur.

Modules

The participants will rigorously go through the following modules:

1. Introduction to foundations of education
2. Fundamentals of entrepreneurship
3. Innovation, creativity and entrepreneurship
4. Educational institution as an organization
5. Ideation and planning of entrepreneurial venture
6. Marketing and financing of an entrepreneurial venture

Instructional Methodology

The courses will be taught using a range of activities including lectures, case studies, simulations, EdLab site visits, lived experience, discussions, assignments, online lectures, attending virtual conferences, videos and quizzes.

Fee: as per UMT policy

Remuneration: as per university policy